

**“SPECIAL CULTURE FUND - SINGLE REGIONAL CALENDAR 2023 - PUBLIC NOTICE**  
**for the presentation of project proposals aimed at defining the**  
**PROGRAMMING PUGLIA SOUNDS RECORD 2023 - YOUNG & SENIOR**

**1 - PREAMBLES**

In order to lay down its own cultural development strategy and related actions intended to enhance, innovate and promote its entire cultural system through well-established action priorities, Regione Puglia (the Regional Government of Puglia) has developed a strategic plan of culture for Puglia 2017-2025, PIIL – prodotto, identità, innovazione, impresa, lavoro (product, identity, innovation, enterprise, work).

In line with what emerged from this document, the Puglia Region and the TPP collaborate in order to enhance, relaunch and promote the system of cultural activities and live entertainment, offering operators the tools to enhance and qualify the cultural demand and to qualify their offer, improve the artistic and professional skills involved, the ability to be present on the national and international market and therefore their competitiveness. A complex of activities for the promotion of the "culture system" and therefore of the regional tangible and intangible heritage.

Article 15 of the Regional Law 40/2016 established the Special Fund for Culture and Cultural Heritage, aimed at supporting cultural activities and projects deemed worthy of the intervention and support by the Puglia Region.

Following the "Declaration of the state of emergency as a result of the health risk associated with the pathologies deriving from transmissible viral agents" of the Council of Ministers, resolution published on 31.01.2020, the Puglia Region has adopted a series of urgent measures to relaunch , following the epidemiological emergency from COVID-19, the sector of tourism and cultural and creative industries, entertainment, cinema and audiovisual, included in the extraordinary plan to support culture, called "Custodiamo la Cultura in Puglia ". The before mentioned measures have also been renewed for the year 2023 through the updating and implementation of the extraordinary plan " Custodiamo la Cultura in Puglia " to support the regional system of Culture and Entertainment.

The Puglia Sounds project of the TPP, entirely dedicated to the development of the regional music system, intends to develop its planning involving the entire music industry (from the artist/performer to management/music edition to booking, label, distribution, communication, consumption) through specific interventions called Puglia Sounds Plus, aimed at continuing the actions for the expansion, consolidation and distribution of the offer, as well as for the development of companies operating in the music sector, management practices, knowledge, relationships and fundamental experiences to enhance the capacity of presence in national and foreign markets of the "Sistema Musicale Puglia" and to consolidate its competitiveness.

Among the aforementioned interventions, which are part of the extraordinary plan "Custodiamo la Cultura in Puglia", there is the Public Notice "Puglia Sounds Record 2023", with a budget of €120,000.00 (one hundred and twenty thousand point zero euros) including VAT, from the Special Culture Fund (ex art. 15 of Regional Law n. 40/2016), aimed at supporting the marketing and distribution on the national and international market of new Apulian record productions.

## 2 – SCOPE AND OBJECTIVES

By the present Call, Puglia Sounds–TPP, in line with what specified above, intend to implement the programme "Puglia Sounds Record 2023 Young & Senior" to promote the creativity and musical cultural heritage of Puglia and therefore the overall attractiveness of the region. To this end, Puglia Sounds–TPP intend to carry out a survey of original projects of creation, production and promotion of new record releases that fulfill the requirements specified below (see SECTION 3 - ELIGIBILITY OF PROJECTS)

The objectives pursued aim to implement the regional cultural offer and production, promote the image of Puglia as a cultural, promotional and productive landmark for artists, companies, producers and institutions with a view to fostering a virtuous match between music and the market, which is essential to promote and enhance artistic professionalism, to promote new business models, to spread the knowledge of music, to diversify the musical offer, to build new artistic and cultural capacities and skills, and to favour multicultural dialogue.

The projects submitted and assessed as eligible under the present Call will be included in the “**Parco Progetti**” (“folder of artistic-cultural music projects”), on which an **ad hoc** appointed Jury of experts will draw to plan the creating, promoting and distributing new record productions “Puglia Sounds Record 2023 Young & Senior”, programming to be implemented in the period between **August 01, 2023 and October 31, 2023**.

## 3 - ELIGIBILITY OF PROJECTS

**New record production, promotion and distribution projects promoting the Puglia's regional music system are eligible** under the present Call.

“Record release” means a record project with a **minimum duration of 20 minutes**.

The projects proposed will be considered **YOUNG** for solo artists born on or after January 1, 1993 or for music bands in which all members were born on or after January 1, 1993.

Music bands made up of three or more members may include in the project an artist born before January 1, 1993. Those project proposals that do not meet the YOUNG requirements will be categorized as SENIOR.

The projects proposed will be considered **SENIOR** for solo artists born before January 1, 1993 or for music bands in which all or part of the members were born before January 1, 1993.

Project proposals will be considered eligible if they spread the Puglia's music culture by creating, promoting and distributing new record productions with the following characteristics:

1. be published between **August 01, 2023 and October 31, 2023**.
2. **have a minimum duration of 20 minutes**;
3. have no more than 20% of tracks already published, in physical or digital format, at the date of this Call, on the total number of tracks, with the exception of the projects programmed under the Puglia Sounds Producers Call;
4. be printed in at least 400 copies on CD or vinyl or at least 400 copies between CD and vinyl.

The project proposals must also include:

1. the production and distribution of a music video clip inspired by the new record project;

2. publication of the video clip on a digital platform;
3. digital distribution of the record project on a digital platform;
4. the establishment of a Press Office and/or Social Media Management and/or Digital Strategy service.

**Please note that the record productions in question cannot be compilations.** A compilation is: a record release containing tracks, each of which performed by a different artist/band and previously released, or recordings containing tracks performed by a single artist/band, which have all been released previously on different albums. Each Applicant is allowed to submit, for the deadline indicated below (Section 5), one only project proposal related to a given artist/band. Should more than one proposal related to the same artist/band be submitted (even by different Applicants) for the same deadline, only the first, on a first-come, first-served basis, will be admitted to the present selection process.

The artists involved in project proposals assessed as ineligible may be included in project proposals to be submitted for other deadlines.

#### 4 - ELIGIBILITY OF APPLICANTS

Original projects for the creation and promotion of new record productions, provided that are in line with the requirements set out in Art.3 here above (Eligible Projects) may be submitted by regional, national or international Applicants established in any legal form who meet the following requirements:

1. holding a VAT number including NACE Code 59.2...; for non-European Applicants: being music publishers or record labels;
2. complying with current labour legislation and collective labour contracts in force in the country of origin of the Applicant;
3. having no arrears in the payment of social security contributions to National Social Security;
4. not to be in any of the conditions of exclusion from participation in calls for proposals pursuant to art. 80 of Legislative Decree no. 50/2016 Codice dei Contratti.

Failure to meet just one of these requirements will result in exclusion of the project from the selection process.

#### 5 - PROJECT PROPOSAL SUBMISSION TERMS AND CONDITIONS

The Applicants specified in Section 4 shall submit their project proposals filling by the **13:00 on Tuesday July the 18th 2023** the form published on the page dedicated to the call on Puglia Sounds for the new record productions to be released in the **period from August 01, 2023 and October 31, 2023;**

Applicants are required to attach the following documentation:

1. **self-certification** (non attested affidavit) in place of an attested affidavit, submitted by completing the attached form and signed by the Applicant's Legal Representative, attesting to possession of the eligibility requirements as described in section 4 "Eligibility of Applicants" of the present Call (**Form 1**);
2. **official certificate of VAT** registered details of the Applicant's and/or an updated copy of the **Chamber of Commerce** company registration report including the **Applicant's NACE Code 59.2...** or equivalent documentation for Applicants based abroad;

3. **2 (two) .mp3 audio file** (also test recordings) to be included in the new music production proposed hereunder;
4. **Recording Contract** or true copy of precontractual letter of commitment signed by the Applicant and the artist/band;
5. **Press officer Contract** and/or external Press Office and/or Social Media Management and/or Digital Strategy Contract; If the Press Office and/or Social Media Management and/or Digital Strategy activities will be carried out by the proposing subject "In House", attach a declaration signed by the Legal representative;
6. **Copy of currently valid identity document of the Legal Representative of the Applicant;**

**NB: all documents must be sent in .PDF format except for .mp3 audio files.**

Please note that for Italian Applicants TPP/Puglia Sounds shall proceed to direct checks of compliance with payment of social security contributions.

Each Applicant may submit **ONE project proposal YOUNG and ONE project proposal SENIOR.**

In the event that more than one project proposal for each category is received from the same Applicant, only the first in order of arrival will be admitted to this procedure.

Puglia Sounds-TPP reserves the right to request the original documents attesting to the truthfulness of data and information contained in the Project Proposal, and also to discontinue examination of the application until expiry of the time allowed to the Applicant for presentation of the original documents requested. If the documents are not presented before this deadline, the Project Proposal will be automatically excluded from the selection process.

Puglia Sounds-TPP reserve the right to carry out verification, including test-checks, in order to ascertain the truthfulness of the statements signed by the Applicants.

## 6 - AVAILABLE RESOURCES

As part of the resources available for the implementation of the intervention SPECIAL CULTURE FUND - SINGLE REGIONAL CALENDAR 2023", a total budget of **€ 120.000,00** (VAT included) (*euro one hundred and twenty thousand pointzerozero*) has been allocated to "PUGLIA SOUNDS RECORD 2023 Young & Senior".

The present Call aims to provide for programming of a total:

**07 "YOUNG" production, promotion and distribution of new record publications;**

**09 "SENIOR" production, promotion and distribution of new record publications.**

For each "YOUNG" project proposal included in the "Puglia Sounds Record 2023 Young & Senior" programme a contribution of **€5000,00** (*eurofivethousandpointzerozero*) will be awarded, plus VAT, if due by law;

For each "SENIOR" project proposal included in the "Puglia Sounds Record 2023 Young & Senior" programme a contribution of **€7000,00** (*euroseventhousandpointzerozero*) will be awarded, plus VAT, if due by law;

Puglia Sounds-TPP reserve the right to modify the number of projects to be implemented the basis of the projects submitted.

By the same token, TPP reserve the right to supplement the budget made available under the present Call for programming " PUGLIA SOUNDS RECORD 2023 Young & Senior " with other funds, should further resources become available.

Should the same artistic project also be submitted for participation (even by other Applicants) in the calls for proposals published by Puglia Sounds Producers, Puglia Sounds Record and Puglia Sounds Tour Italia, Puglia Sounds Export, the TPP- Puglia Sounds shall award a total amount of € 15,000 (excluding VAT) for the creation, promotion, record production, distribution and programming of said project

## 7 – ELIGIBILITY CHECK

The eligibility of proposals submitted will be checked in terms of the following:

- compliance with legal and formal requirements;
- compliance with submission deadline;
- compliance with the requirements set out in the Call for proposals relating to the Applicant and the proposed project;
- completeness of the required documentation.

Those projects considered eligible will be included in the “Parco Progetti” (Projects Folder) consisting of the following categories: YOUNG and SENIOR.

**It remains understood that the inclusion of a project in the “Parco Progetti” does not entail any obligation on the part of Puglia Sounds-TPP to acquiring/programming the project in question.**

## 8 - ASSESSMENT AND DEFINITION OF THE “PUGLIA SOUNDS RECORD 2023 YOUNG & SENIOR” PROGRAMMING

A Jury appointed by Puglia Sounds-TPP will be tasked with making a selection of the Project Proposals and defining the “**Puglia Sounds Record 2023 YOUNG & SENIOR**” Program on the basis of the evaluation criteria listed below. It remains understood that only projects with a score of at least 12 points for each of the following criteria shall be admitted:

1. curriculum vitae of the Applicant;
2. curriculum vitae of the artist/music group;
3. project of record making and production and communication and promotion campaign plan;
4. art project.

Each one of these criteria will be given a 0-to-20 score.

The score shall be attributed in terms of compliance with the following parameters **on the basis of a qualitative judgement indisputably expressed by the Jury** with specific reference to the level of fulfilment of the objectives hereunder. The “non-evaluable” score will be given to the Projects Proposals that are in no way in line with the objectives hereunder:



20 excellent
18 very good
16 good
14 fairly good
12 sufficient
6 insufficient
0 non-evaluabile

Any assessments made by other Commissions appointed by TPP/Puglia Sounds for other calls and/or public notices published previously will have no impact on the evaluation process of the present Call.

#### 9 - CARRYING OUT "PUGLIA SOUNDS RECORD 2023 YOUNG & SENIOR" PROGRAMMING

The Applicants, whose Project Proposals will be included in the programming "Puglia Sounds Record 2023 Young e Senior" shall be invited to subscribe to a contract whereby they undertake to:

- 1) fully carry out the activities as proposed in point **#3.project of record making and production and communication and promotion campaign plan**, and point **#4.art project**.
- 2) print at least 400 copies of the record produced, lasting at least 20 minutes, in CD or vinyl or at least 400 copies between CD and vinyl;
- 3) send to the Puglia Sounds Press Office via Matteo Imbriani, 67 - 70121 Bari, 10 copies of the CD or vinyl produced, **within 5 days before the date of publication-launch**, in order to allow the promotion of the new release by Puglia Sounds Press Office;
- 4) produce at least one promotional video clip within 2 months from the date of the release and, in any case, for record releases by 31 October 2023 at the latest by 30 November 2023; **Please note that, where the same artistic project is submitted under the "Puglia Sounds Producers 2023" Call, the video clip produced cannot be the same as the multimedia production included in the Applicant's duties under the "Puglia Sounds Producers 2023" Call.**
- 5) send **within and no later than 15 days before the date of publication-launch on the digital platform and/or publication/launch of the cd or vinyl of the new release to certified (PEC) address PEC pugliasounds.record@pec.it the Final Communication and Promotion Project, which must be drawn up on the basis of the form provided by Puglia Sounds - TPP and must be in line with the point #3.project of record making and production and communication and promotion campaign plan and be implemented in all its parts.** Puglia Sounds – TPP is hereby allowed to either reduce the established amount of money or terminate the contract if the variation in question results in a lower quality of the project compared to the one proposed in the project;
- 6) **include in both in the graphic design and in the title of the promotional videoclip** of the project proposed, the **wording "Programmazione Puglia Sounds Record 2023"** and print on these materials the obligatory symbols and labels of the Action mentioned in the "PREAMBLE" hereto, using only the brands and the

guidelines on their use provided by the Puglia Sounds –TPP Communication Office for use hereunder (brands of Puglia Sounds, the European Union, FSC, Regione Puglia –Regional Ministry of Tourist and Cultural Industry, Teatro Pubblico Pugliese, CUSTODIAMO LA CULTURA IN PUGLIA), accompanied by the wording “SPECIAL CULTURE FUND - SINGLE REGIONAL CALENDAR 2023”;

- 7) include in both **online and offline media communications and promotion materials** of the project proposed, the wording "**Programmazione Puglia Sounds Record 2023**" and print on these materials the obligatory symbols and labels of the Action mentioned in the “PREAMBLE” hereto, using only the brands and the guidelines on their use provided by the Puglia Sounds –TPP Communication Office for use hereunder (brands of Puglia Sounds, the European Union, FSC, Regione Puglia –Regional Ministry of Tourist and Cultural Industry, Teatro Pubblico Pugliese, CUSTODIAMO LA CULTURA IN PUGLIA) accompanied by the wording “SPECIAL CULTURE FUND - SINGLE REGIONAL CALENDAR 2023”;
- 8) **the communication material produced must be shared with the Puglia Sounds Communication Office** at [paola.troia@pugliasounds.it](mailto:paola.troia@pugliasounds.it), **15 days before the date of publication-launch on the digital platform and/or publication/launch of the cd or vinyl** so as to provide adequate visibility of the new product on the Puglia Sounds channels;
- 9) use the hashtags **#WeAreinPuglia, #PugliaSoundsPlus, #TeatroPubblicoPugliese** in the communication on the social media related to project proposed;
- 10) upload the new release on at least one digital distribution platform;
- 11) publish the video clip on at least one digital platform;
- 12) send photos of the artist/group (n.2 high-resolution 300 dpi photos, one vertical and one horizontal), social contacts (facebook, instagram, youtube etc.) 15 days before the publication/launch date to the Puglia Sounds communication office at [paola.troia@pugliasounds.it](mailto:paola.troia@pugliasounds.it);
- 13) set up of a press office and/or social media management and/or Digital Strategy services, aimed at providing maximum visibility and promotion, on the media and social networks, of the project hereunder;
- 14) include in the media communications and press releases (press, radio, television and web) regarding the project proposed, the wording "Programmazione Puglia Sounds Record 2023" accompanied by the wording “SPECIAL CULTURE FUND - SINGLE REGIONAL CALENDAR 2023”; in order to **give adequate visibility through the Puglia Sounds - TPP channels. Before being sent to the media, these communications and materials must be agreed upon with the Puglia Sounds Press Office** and then be sent to the e-mail address [luciano.rutigliano@pugliasounds.it](mailto:luciano.rutigliano@pugliasounds.it);
- 15) **submit all the documents required for the settlement of the consideration as specified in Section 10 'Payment Modalities' below.**

**Partial or complete failure by the Applicant to fulfill one or more of the obligations indicated above will at any time result in either a reduction in the amount of consideration or termination of the contract subscribed to with Puglia Sounds-TTP.**

**Total failure to fulfil the obligations of the Applicant under this contract will result in the termination of the contract.**

Puglia Sounds-TTP reserve the right take action and at any time carry out checks, even test-checks, regarding

- i) the authenticity of the documents presented,

- ii) the truthfulness of the statements submitted by the Applicant and/or
- iii) the actual occurrence of the activities/events envisaged by the project covered by the contract subscribed to with the Applicant, by asking to be submitted additional documents and/or original documents attesting to the truthfulness of the statements submitted. Puglia Sounds – TPP undertake to communicate in writing the deadline for submission of any additional documents.

## 10 – PAYMENT MODALITIES

The amount defined in the Agreement will be paid within 30 days from the receipt of all the relevant documentation hereunder indicated:

- 1) invoice of the total amount to be paid, which shall be sent to: **Teatro Pubblico Pugliese - Consorzio per le Arti e la Cultura** - Via Imbriani n. 67 - 70121 Bari, Italy - C.F. and P.I. 01071540726, PEC [tpp@pec.it](mailto:tpp@pec.it) with the wording "**PUGLIA SOUNDS RECORD 2023 programming**" followed by the indication of the title of the new release and of the artist/band.

**Please note that the invoice must be submitted only upon completion of the activities related to the project proposed, and after TPP/Puglia Sounds have checked the completeness, correctness and regularity of the submission, by sending, the following documentation to [pugliasounds.record@pec.it](mailto:pugliasounds.record@pec.it)**

(within and no later than 15 days of the implementation of all the activities planned and in any case no later than 30 November 2023):

- a) Demand for Payment Form;
- b) self-certification (non attested affidavit) in place of an attested affidavit (Form 1)
- c) Traceability of Payments Form (Form 2)
- d) certified copy of the original application for and payment (for a minimum number of 400 copies) of the SIAE stamps (or equivalent documentation for foreign Applicants), for the release in question;
- e) a certified copy of the original of the contract/agreement signed by the Applicant and the artist/music group proposed;
- f) Final report on the work done to create and produce the record, and on the communication and promotion campaign and on the objectives achieved;
- g) link(s) to the video clip(s) produced, which must include in the headings the mandatory labels and symbols specified in Section 9 "**CARRYING OUT "PUGLIA SOUNDS RECORD 2023 YOUNG & SENIOR" PROGRAMMING**";
- (h) press review and/or documentation of social media management activity and/or the Digital Strategy service updated at the date of submission of the Demand for Payment;
- (i) distribution agreement signed with a digital platform (or screenshot of a digital distribution platform with date of publication of the project);
- (l) screenshot of the publication of the video clip on a digital platform;
- (m) **Copy of currently valid identity document of the Legal Representative of the Applicant;**



(n) n.5 copies of the CD or vinyl produced, with the mandatory labels indicated in Section 9 “**CARRYING OUT “PUGLIA SOUNDS RECORD 2023 YOUNG & SENIOR” PROGRAMMING**”, to send to the Puglia Sounds headquarters address: **Via Matteo Imbriani, 67 - 70121 Bari, Italy;**

(o) n. 2 copies of all the material produced, if the communication and promotion plan submitted includes the production of information, advertising and promotional material offline, with the mandatory labels indicated in Section 9 “**CARRYING OUT “PUGLIA SOUNDS RECORD 2023 YOUNG & SENIOR” PROGRAMMING**”, to send to the Puglia Sounds headquarters address: **Via Matteo Imbriani, 67 - 70121 Bari, Italy;**

**NB: Forms must be sent in PDF format with the exception of audio file audio .mp3, video .mp4, photo .jpeg;**

Puglia Sounds – TPP reserves the right to suspend the payment and to carry out verifications, including test-checks, to ascertain:

- the authenticity of the documents presented,
- the truthfulness of the statements submitted by the Applicant;

In compliance with Art. 13 of Italian Law 196/2003, Applicants hereby accept that the personal data collected hereunder be used only for the purposes of the present procedure.

Pursuant to Article 17-ter of Presidential Decree no. 633/1972, as amended by Article 3 of Decree-Law n. 148 of October 16, 2017, which became law with amendments on December 4, 2017, no. 172, TPP is one of the entities under the "split payment" regime and will therefore retain the amounts due by way of VAT as indicated on the invoice and pay them to the National Revenue Office in the manner and terms provided for by current legislation. Applicants that meet the requirements of special tax regimes, or the occurrence of favourable and specific legal conditions that exempt them from the requirement to issue e-invoices, or from the application of the split payment rules, must be mentioned in the invoice.

Moreover, TPP is not included in the set of the entities belonging to public administration and therefore it does not have any ID code, but a **recipient code: M5UXCR1**.

The certified email address to which invoices should be sent is: **tpp@pec.it**.

It should be noted that for Italian Applicants, TPP-Puglia Sounds will proceed with direct checks on the regularity of contributions by via online DURC service.

Should the necessary conditions exist, before making the payment, Puglia Sounds – TPP, pursuant to art. 48 (2) of DPR n. 602/73 and of Ministerial Decree 40/2008, shall carry out checks to verify the regularity of payments due to the Public Administration, by forwarding an official request to Equitalia Servizi SpA.

In compliance with Italian Law D.L.196-30/06/2003, Applicants hereby accept that, in order to fulfill legal requirements, the personal data collected hereunder can be transmitted to third parties, but only to be used for the purposes of the present procedure.

Applicants hereby declare to be aware of the provisions of Legislative Decree No. 231, dated 8 June 2001 and any subsequent *modifications* and/or additions thereto as well as of the rules contained in the Code of Ethics and Form 231 adopted by TEATRO PUBBLICO PUGLIESE and published in the official TPP website

www.teatropubblicopugliese.it (Administration Accountability Section). In view of this Applicants undertake to behave in line with the provisions (where applicable) of the above Code of Ethics and Form 231 and not to expose TPP to the risk of penalties under Legislative Decree No. 231, dated 8 June 2001.

Failure to fulfill these duties shall result in a breach of contract on the part of the Applicants and in the immediate termination of the same by CONSORZIO TEATRO PUBBLICO PUGLIESE under Art. 1456 of the Italian Civil Code, without prejudice to compensation.

#### **11 – TRACEABILITY OF PAYMENTS**

All amounts due shall be paid in compliance with the provisions of “Traceability of Payments”, former art. 3 of Law 136/2010 and subsequent amendments and additions thereto that is understood to be applicable in its entirety herein. The due amounts shall be paid by bank transfer or another payment system which guarantees the traceability of the cash flow. Failure to comply with the above-mentioned regulations will result in the termination of the contract. The use of cash is not allowed unless otherwise provided for the laws in force that are understood to be applicable in their entirety herein. The CUP code of the present Call is **I39I23000330002** Puglia Sound-TPP undertake to disclose the CIG code to winning Applicants.

#### **INFO SERVICE**

Puglia Sounds-TPP will make their own general coordination staff available to help the Applicants achieve the best results. Queries and/or requests for appointments to receive information about the present Rules and Regulations may be sent to the following email: [rino.binetti@pugliasounds.it](mailto:rino.binetti@pugliasounds.it) – +39080.5414812.

Bari, 27 June 2023 prot.n°3489/2023

#### **OFFICER IN CHARGE OF THE CALL**

**Sante Levante**

**TPP Project Manager  
of Puglia Region Projects**  
*Claudia Sergio*

**Director and Officer  
in charge of the Call**  
Sante Levante